



The Talk of Health Consciousness During the Pandemic: Mammogram Awareness

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PURPOSE

The purpose of this project is to promote awareness and reiterate the importance of women getting annual mammograms. The goal of this project is to investigate and understand the reasons or concerns why women have been less likely to get mammogram screenings during the Covid-19 Pandemic.

DEMOGRAPHIC

The target demographic for the participants are African American women (minority women) ages 40-50 years old from all socioeconomic classes. The demographic of women was picked from the community in Johnson City, Tennessee. This demographic group represents the minority women being studied in this project.

METHODS

The methods used to carry out this project was to select African American women ages 40-50 years old through the two community partners selected: ETSU Multicultural Center and New Jerusalem Baptist Church.

The participants were selected by sending out an email to all possible candidates to volunteer to engage in this project. There were a total of 41 participants that engaged in the listening sessions.

There was a total of 3 different listening sessions completed. Each listening session was completed with 12-16 participants present via Zoom. Each listening session included a pre and post survey (3 question survey) to collect information on each person's comprehension and feedback on getting mammograms during the Covid-19 Pandemic.

OUTCOMES

The outcomes of this project are as followed:

- 1.) The average participant stated that their last mammogram was one-two years ago.
- 2.) The participants found it pleasant to hear other women speak about their experiences with mammograms during the listening session.
- 3.) After completing the listening session, 39 out of the 41 participants said that they are now more comfortable with going in for a mammogram during the Pandemic.

STUDENT LESSONS LEARNED

Lessons Learned from this project:

- 1.) Minority women were less likely to get their routine mammogram screenings during the Covid-19 Pandemic.
- 2.) Majority of the participants agreed that they feared going into medical facilities during the pandemic.
- 3.) During the pandemic, the rates of mammogram screenings for women dropped drastically.

COMMUNITY PARTNER ACKNOWLEDGEMENTS

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ETSU Multicultural Center & New Jerusalem Baptist Church
TN-MMC HBCU Wellness Project



Photos purposely blurred.

