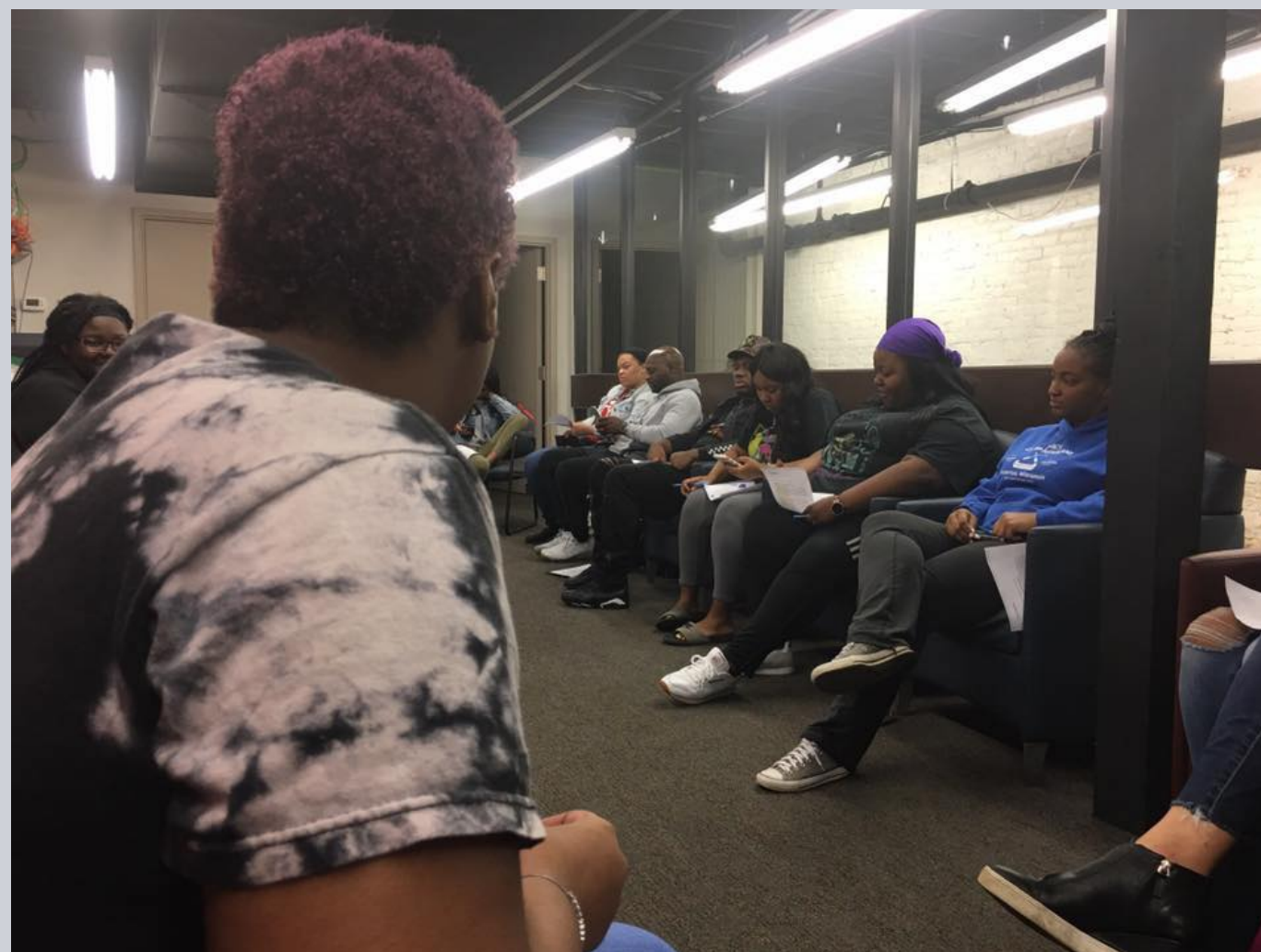


## PURPOSE

The primary purpose of this study will be to inform and educate African-American women and men between the ages of 18 to 35 about how HIV is transmitted, how it is diagnosed, symptoms, and treatments. HIV/AIDS remains a persistent threat to the health and well-being of many African American communities. Research shows that HIV/AIDS affects African American women at a higher risk of the virus than their white correspondence.



## DEMOGRAPHIC

The ideal participation will be in the range of 20-100. The focus group will be African American women ages 18-35 college students, Jackson Madison County, and surrounding communities. Mainly zeroing in on the low socioeconomic counterparts in Jackson, TN, and surrounding cities.

## METHODS

The ideal participation will be in the range of 20-100. The focus group will be African American women ages 18-35 college students, Jackson Madison County, and surrounding communities. Student Investigator (SI) will be partnering with Jackson-Madison County Regional Health Department, and West Tennessee Legal Services to provide young people educational information about HIV/AIDS and screening.

On Monday February 7, 2022 this project held a testing event in observation of Black HIV Awareness and Testing Day.

This project will also provide awareness about HBCU Wellness COVID-19 Prevention Campaign. Wash your hands, Wear your mask, Social Distance, and Self Check (WWSS).

The Student Investigators created QR codes for pre and post touchless surveys to reduce contact with attendees. The surveys were administered to measure if any of the participants are ready to make behavioral changes related to risk factors associated with physical activity.

## OUTCOMES

- 60 people were screened for HIV
- 100 HIV Awareness backpack given away
- 72 people indicated they wanted to learn more about HIV

## STUDENT LESSONS LEARNED

Lessons learned from this project are:

- 1) It is best to have interventions on weekends that people don't have to worry about interfering with their work hours.
- 2) There is still a stigma associated with talking about HIV on our campus.
- 3) People are hesitant about sharing personal information.



## COMMUNITY PARTNER ACKNOWLEDGEMENTS

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TN-MMC HBCU Wellness Project