

## PURPOSE

The purpose of this project is to examine the awareness of the COVID-19 vaccine among African American ages 18 and above.



## DEMOGRAPHIC

The target demographic for this project is African Americans on the campus of Lane College and the Jackson community ages 18 and up of any socioeconomic and educational background.

People will not be excluded from this project if they are not in the target population.

## METHODS

This project partnered **with** Alpha Kappa Alpha Sorority, Incorporate, and the Lane College Community to hold listening sessions to collect the opinions of the participants about the COVID-19 vaccine. Participants will be asked to respond to the five questions that address COVID-19 vaccination and the feelings associated with it. Student Health Ambassador placed flyers around campus to promote the sessions. The student also placed flyers on social media outlets Facebook (102 views), and Instagram (68 views).

The sessions were held in small groups of ten people and on zoom meetings.

The student had 4 sessions with a total of 52 people from a diverse demographic pool. The answers were recorded then transcribed to capture responses. Before beginning the session, each person was sent a consent form via Google Docs that had to be returned before contributing.

This project will also provide awareness about HBCU Wellness COVID-19 Prevention Campaign. Wash your hands, Wear your mask, Social Distance, and Self Check (WWSS).

## OUTCOMES

The outcomes of this project are as follows:

- 1) 19 students participated in the listen sessions and wanted their opinions heard.
- 2) 15 people from the sessions have been or will be vaccinated.
- 3) 50 people self reported that they adhere to the Lane College HBCU Wellness WWSS Policy.
- 4) 150 ladies were tested for COVID-19
- 5) Mask wearing was also promoted in the common areas of the residential hall.

## STUDENT LESSONS LEARNED

Lessons learned from this project are:

- 1) Students on campus of Lane College are apprehensive about the COVID-19 vaccination.
- 2) Single professional staff 40 and under seek the COVID-19 vaccination more than staff 40 and over with families.
- 3) Residents were willing to be tested and register for give-a-ways.



## COMMUNITY PARTNER ACKNOWLEDGEMENTS

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